

Our Plan – Towards 2010 and beyond “Expand our Zonta Horizons”



DISTRICT 22 Board provides high quality advisory and support services which enhance our Clubs’ capacity and ability to serve the community at the local and international levels.

We will focus on 6 key priorities for the biennium:

- Aligning projects with ZI Mission and Objects
- Service fundraising
- Membership Recruitment and Retention
- Dynamic Meetings
- Awards
- Advocacy

We will work with clubs to:

- Ensure our District continues to be recognised as a key Women’s group in Queensland
- Ensure communication is clear and concise
- Increase attraction of Zonta to younger professionals
- Be solutions focused
- Promote good planning & preparation in the conduct of meetings
- Encourage a focus on succession planning
- Support development of strong club leadership
- Care for the welfare of all members by recognising and valuing the contributions of all members
- Provide all members with a “voice” through sharing their stories in the district newsletter
- Take advantage of technology & support enhancement of member skills in this area

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OUR PRIORITIES FOR THE 2008-2010 BIENNIUM	ACTIVITY	TARGET	MEASURE OF OUR SUCCESS
ALIGNING PROJECTS WITH ZI MISSION AND OBJECTS	Provide clubs with the resources to assist them in reviewing service projects, programs and advocacy efforts in terms of 'Z' and 'B' projects	Increase in the number of 'Z' projects as compared to 'B' projects across the District	Proportion of 'Z' and 'B' projects
SERVICE FUNDRAISING	Support clubs through information about the Zonta International Foundation and advice on how to achieve the one third target.	100% of clubs contributing at least one third of service dollars to Zonta International Foundation	Increase in District contribution to Zonta International Foundation
MEMBERSHIP RECRUITMENT AND RETENTION	Membership Plans developed by clubs in conjunction with District OMC Chairman Support clubs in preparing and conducting Information Sessions or equivalent	Increase total membership of the District by 8%. All clubs will have a Membership Plan in place At least 2 Information Sessions or equivalent conducted by each club per year	Membership numbers and satisfaction
DYNAMIC MEETINGS	Support clubs in developing a formal Induction/Orientation and Mentoring program	All clubs will have a formal Induction/Orientation and Mentoring program in place	Presidents and Boards effectively leading clubs across the District Participation of clubs at Area Meetings
	Provide support to clubs through training sessions and 'handy hint' resources to club Presidents on effective meeting procedures	Distribute quarterly 'handy hints' to Club Presidents	
	Deliver interesting and challenging agendas at Area Meetings to encourage participation of all clubs	All Clubs represented at Area Meetings each year	
AWARDS	Provide up to date and relevant information on UN, advocacy and service issues through the District Chairmen that can be used by Clubs in educating their Club membership		
AWARDS	Provide advice and support to Clubs to assist them in increasing their participation in YWPA and JMK Awards	At least 70% of Clubs across the District are participating in the YWPA Awards and at least 60% in the JMK Awards	Participation of Clubs in the YWPA and JMK Awards
ADVOCACY	Provide resources and support to Clubs in a range of ways to assist them in engaging in advocacy and/or understanding of the legislative process that will effect changes to benefit women in their communities.	100% of Clubs in the District are using the 'scorecard' to consider and evaluate service and advocacy efforts	Increased level of understanding and participation of Clubs in advocacy efforts across the District